



DHANADA

DHANADA EDUCATION PVT. LTD.

(A Subsidiary of Dhanada Corporation Ltd.)



We would like to introduce ourselves as India's leading Training cum e-Learning house for high end application oriented programs, which provides value addition through Knowledge upgradation, skills enhancement and imbining leadership.

We are committed to provide quality and industry approved deliverable modules in different verticals coupled with hands on exposure to the real world application at all level ranging from students to professionals.

The company provides wide range of offerings from undergraduate to post graduates in the field of Management, Engineering and others.

Dhanada Education has a dedicated set of resources (**Team from Ex-McKinsey & Company, KPMG, Deloitte, IIM, IIT & others**) for corporate training and consulting in areas related to Finance, Marketing, H. R., Operation and other critical verticals.

Dhanada Education Pvt. Ltd. is a subsidiary company of "Dhanada Corporation Ltd." which has completed its glorious 26 years. Company is listed on BSE (Bombay Stock Exchange) and would be listing shortly on NSE (National Stock Exchange).

"Dhanada Corporation Ltd." is having a diversified business ventures starting from Hospitality (Five Star Hotels), Engineering, Investment Advisory, Education and Wind & Solar Energy Solutions with global footprint.

For more details contact :

DHANADA EDUCATION PVT. LTD.

(A Subsidiary of Dhanada Corporation Ltd.)

2nd Floor, Epicentre Building,
Near Café Coffee Day, Law College Road, Pune - 411004

Contact : 020 6520 9990, +919822679343, +918308832475

E-mail : ed@dhanadaedu.com, info@dhanadaedu.com

Visit us : www.dhanadaedu.com

Program Proposal (Customized)

B. Pharma / M. Pharma

15 Days | 100 Hrs | 2 Years

Value Proposition:

The program aims to prepare participants as per the corporate expectation and global need of application based knowledge and to get employability at global level.

Module : 1 (8 days)

- Introduction to successful management techniques
- Public speaking
- Fear for the unknown
- Transit in to corporate world
- Thought patterns
- Effective leadership skills
- Personality development
- Characteristics of a healthy personality
- Relationship and rapport building
- Business communication
- Business etiquettes
- Role - plays
- Confidence and attitude building
- Cultivating and maintaining a positive attitude
- Goal setting and action plan
- Self awareness, analysis and motivation
- Managing priorities
- Motivate yourself
- Decision making
- Work culture and work ethics
- Presentation skills
- Project guidance importance and benefit
- Resume writing and interview techniques
- Guidance about mandatory certification courses to get entry level positions in corporate

Module : 2 (7 days)

- Business Analytics (SPSS /SAS) - Pharma
- Advanced Excel
- Product & Molecular biology
- Brief about pharma production and sales
- Overview about Clinical Research and R&D

Minimum Batch Size : 40

Fees per Candidate : Rs. 25000/-

Note : This is only sample proposal and can be customized as per your requirement.